



AMK Research Lab

Building trusted AI systems for real-world impact

AI Governance • Generative AI • Machine Learning • Research & Training

A premium AI lab and consulting brand serving startups, enterprises, researchers, and institutions with deployment-ready solutions.



Mahama Dauda

Founder

- AI Researcher
- Systems Architect



Science • Intelligence • Innovation



The market problem

AI demand is high, but trustworthy implementation remains difficult.

Prototype trap

Many solutions demo well but fail to mature into stable, maintainable systems.

Governance gap

Explainability, risk controls, and accountability are often missing until late stages.

Execution disconnect

Business goals, technical delivery, and deployment realities are frequently misaligned.

AMK closes this gap by integrating strategy, engineering, governance, and training in one premium offer.



Our solution stack

A layered offer for consulting, systems delivery, and long-term client trust.

AI Strategy & Consulting

Generative AI & NLP Systems

Machine Learning & Data Science

AI Governance, Explainability & Risk

Training, Mentoring & Research Advisory



Core promise

Clients receive trusted AI systems: secure enough for deployment, clear enough for decision-makers, and credible enough for enterprise and research contexts.



Flagship offerings

Four monetizable lanes for consulting, productization, and institutional work.

AI Consulting

Discovery sessions, solution architecture, vendor selection, and deployment planning.

Custom AI Systems

Chatbots, tutors, workflow automation, analytics platforms, and API-powered tools.

Governance & Compliance

Responsible AI frameworks, explainability layers, controls, and audit workflows.

Training & Research

Certification programs, workshops, innovation labs, and advanced advisory support.

Business model

Multiple revenue streams support consulting now and product growth later.

Service revenue

Project-based AI builds, retainers, and advisory engagements.

Training revenue

Workshops, cohort programs, certifications, and institutional learning.

Research revenue

Grant-aligned prototypes, white papers, technical studies, and collaborations.

Product revenue

Reusable frameworks, templates, accelerators, and branded AI tools.

Initial emphasis: premium consulting first, productized IP second.

Go-to-market strategy

Use authority channels to win trust, then convert through premium offers.

Authority

LinkedIn, website, thought leadership,
founder brand

Acquisition

Fiverr, Upwork, direct outreach,
referrals

Conversion

Consultations, proposals, pilot builds

Expansion

Retainers, enterprise projects, training
cohorts

The same positioning supports both client acquisition and investor storytelling.



12-month roadmap

A staged path from brand launch to institutional partnerships.

Q1



Launch website, decks, profiles,
and service packages

Q2



Land anchor clients and publish
case studies

Q3



Introduce training programs and
productized assets

Q4



Scale partnerships, grants, and
institutional engagements

Why partner now?

AMK is early-stage, but already differentiated in a crowded AI market.

- Strategic partnerships for delivery and distribution
- Seed support for productization and brand growth
- Institutional collaboration on training and research
- Enterprise pilots for AI systems and governance services



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Book a consultation to discuss next steps